

## TOP Long Call Club School 'Fun'-Raising Ideas and Guidelines



FAIR TRADING A1007573F  
TFN 761 318 089

Orangutans are intelligent, self-aware great apes struggling to survive in a world with disappearing resources. Imagine a football field of forest. Then imagine 300 football fields. That is how much forest is cleared EVERY HOUR in one of the two remaining countries where wild orangutans are found.

Without our help, orangutans will sadly become extinct in the wild. BUT, if everyone starts to learn about this amazing animal and works together to protect it, we will be able to stop this irreversible disaster.

The Orangutan Project (TOP) is a not-for-profit organisation supporting orangutan conservation, rainforest protection, local community partnerships and the rehabilitation and reintroduction of displaced orangutans back to the wild, in order to save orangutans from extinction.

TOP believes that schools can play a vital role in supporting orangutan conservation. So, thank you for choosing to organize a school fundraiser for The Orangutan Project.

### Some fundraising ideas to get you started:

- Orange-for-orangutans day - everyone pays a small donation to wear something orange or have orange hair for the day.
- Orange ice-block day – sell them through the school canteen.
- Cake drive - bake cakes/cupcakes and set up a stall at school.
- Guess the number – put lollies in a jar and charge people money to guess the number. The person who guesses the right number wins the lollies!
- Raffle – ask local businesses to donate prizes.
- TOP merchandise stall at school (we can send you the products)
- Shake a tin – collect coin donations at school - don't forget to ask students and teachers.
- Toy sale – everyone donates their unwanted toys.
- Sponsored walk, run, silence, dance, bike ride or swim, OR give up something you love for a week!
- Talent show - charge admission for parents and students to attend.
- Orango-tango dance.

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1300 RED APE (1300 733 273)  
PO Box 1414, South Perth WA 6951  
[www.orangutan.org.au](http://www.orangutan.org.au)



## How to get your 'fun'-raiser started



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### Get permission

Before you get started fundraising you need to get permission from your parents and school.

- 1 Ask your parents to write a letter to your teacher stating that they give permission for you to fundraise for The Orangutan Project at school.
- 2 Ask your teacher for permission to fundraise at school and tell them what sort of event you would like to run. With any luck, they'll offer to help!

### Make a date

With the help of your teacher, decide on a day to hold your event, and where at school it will be held

### Spread the word

Make sure that the whole school community knows that you are raising money for orangutans, when the fundraising will take place and what it will involve.

- 1 Make posters, photocopy them and stick them up around school.
- 2 Ask your teacher to put a message in the weekly/daily notices.
- 3 Ask your teacher to mention the fundraiser during the school assembly.
- 4 Ask your parents or teacher to contact the local newspaper and invite them to come along to help publicise the event. Or, you may prefer to contact the newspaper after the event and tell them how much money you raised.

### Have fun!

Raising money should be fun. A small amount of money can make a big difference, so get out there and have a go! Don't forget to take lots of photos.

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## TOP merchandise stalls

If you would like to boost your fundraising event you might want to think about setting up a TOP merchandise and information stall. The Orangutan Project has great stuff for sale and all proceeds go directly to helping orangutans.

All you have to do is send an email to [schools@orangutan.org.au](mailto:schools@orangutan.org.au) and let us know. We send the merchandise to your school and you send any leftover stock back to us. Its that easy!

We have orangutan notepads, temporary tattoos, pens, stickers, shoe laces, wrist-bands, key-rings, hats, badges, soft toys and bags to choose from.

## After the 'fun'-raiser

### Collect the money

At the end of your fundraising event collect the money you have raised and give it to your teacher. Your teacher can send the money to TOP. Your support will help with a whole range of different causes from: orphan orangutans, protecting orangutan habitat, or buying medicine for sick orangutans.

### Tell us about it

Don't forget to tell us all about your event! We love hearing from our Long Call Club schools so don't be shy! Take lots of photos and write a short article about the event to send to [schools@orangutan.org.au](mailto:schools@orangutan.org.au) so we can include you on The Orangutan Project schools webpage.

## Thank you!

Thank you so much for choosing to support The Orangutan Project. It is help from schools like yours that make our work possible. We are now one step closer to protecting wild orangutans into the future.